**Code of Ethics?**



You should know…

The dog services—including dog training, dog waking, dog daycare, dog boarding, pet sitting, dog grooming, and similar services—comprise a young, largely unregulated industry. Anyone can hang a shingle and do business as they please, whether or not they have any experience or expertise. As a result, choosing the best dog businesses to care for your dog can be difficult and frustrating.

How to hire a dog pro

Here’s one thing to factor into your decisions: dogbiz invites only educated dog professionals committed to the latest science-based, humane training methods to take the ethics pledge.

Here’s another: Dog professionals who display the dogbiz Business Code of Ethics seal pledge to follow ethical business practices and offer superior customer service.

The dogbiz Business Code of Ethics

**Dog professionals displaying the BCOE seal pledge to:**

* Make no guarantees about behavior outcomes, as it is considered unethical in our industry to do so and is prohibited by the major professional associations; you simply cannot guarantee the behavior of another living organism. We recommend you carefully review any dog professional who offers such guarantees.
* Maintain clear written policies.
* Return phone calls and emails in a timely manner, and according to their outgoing messages.
* Fulfill their service obligations to you, and then go above and beyond when the opportunity presents itself.
* Use only positive, humane methods with all dogs in their care, and to uphold the same standards of interaction with you, their client.
* Listen to your needs and goals, then recommend the services that best suit you.
* Pursue continuing education and professional development in their field in order to be the absolute best at what they do.
* Maintain current business license, contracts, insurance and, where applicable, bonding.

Give yourself peace of mind: Work with a professional dog service provider. Choose a dog trainer, dog walker, pet sitter, dog daycare, or dog boarding facility who displays the dogbiz Business Code Of Ethics seal.

*dogbiz is not responsible for the actions of individual dog professionals. You are responsible for fully vetting anyone you hire.*







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